



AUSTRALASIAN FACILITATORS NETWORK CONFERENCE 2008

Sponsor & Exhibitor Prospectus

'Pushing the Boundaries: Facilitation Frontiers'

Charles Sturt University, Bathurst, NSW, Australia
26 - 28 November 2008

About us - Australasian Facilitators Network

The Australasian Facilitators Network (AFN) is internationally respected for its work at the front line of the growing, high demand field of facilitation.

The AFN is a self-organising community of practitioners based in Australia, New Zealand, south-east Asia and the Pacific, who have been meeting since 1992.

We share a passion for facilitation and participatory practice in pursuit of better communication, understanding, collaboration and harmony in workplaces, communities, and the world at large.

As a non-profit, professional association, we value greatly the support of individuals and sponsors that assist us in furthering the field of facilitation across all of its dimensions.

About our conference

The annual AFN Conference is one of a suite of global facilitator conferences that bring together facilitation practitioners to meet, exchange ideas, challenge and be challenged, and learn from and inspire each other.

The 2008 AFN Conference aims to showcase the very best of facilitation. From the opening moments and throughout all the conference sessions and activities, delegates will be immersed in facilitation, and exposed to its various approaches and styles.

The theme of the 2008 conference is *'Pushing the Boundaries: Facilitation Frontiers'*. The conference will:

- invite exploration of possibilities for facilitation beyond our perceived boundaries;
- model practical action for a planet conscious, people friendly event; and
- connect conference participants with the community around them.

Who will attend?

Up to 200 delegates will attend. This includes a range of national and international practitioners and experts working across and within education, environment, family, society, and community arenas – from novice to experienced; from private and public sectors; self-employed and from within organisations; representing corporates and not-for-profits.

Why sponsor or exhibit at this conference?

Your organisation has the opportunity to contribute to the continued success and profile of the AFN by supporting its 11th Annual Conference.

A sponsor/exhibitor package will raise your profile by being associated with AFN and a conference of up to 200 national and international delegates, from all types of organisations and institutions, as well as reaching many hundreds of others who are unable to attend this event.

Please choose from the following sponsor/exhibitor packages and secure your edge at this innovative and inspiring conference.

Note: In most cases, sponsorship may be 'in kind' rather than a direct financial contribution.

If you have specific requirements or desired outcomes linked to your sponsorship/exhibition, we are happy to customise a package to suit your needs.

Social & Environmental Responsibility

In line with our policies for Healthy Community and Sustainability, we actively encourage sponsors and exhibitors with products, services and practices which support positive health messages and which are socially and environmentally responsible.

Conversely, we decline offers from sponsors and exhibitors with products, services and practices which have potential to conflict with positive health messages or which are associated with environmentally damaging or unsustainable practices.

Platinum Sponsor

\$10,000 inc GST

As the sole Platinum Sponsor of the Conference, you will enjoy the highest level of exposure.

We view our Platinum Sponsor as our partner in the successful execution of the Conference and will constantly work with you to provide opportunities to promote your organisation. This is a unique marketing opportunity and we are confident your involvement in this prestigious international forum will provide your company with exceptional business rewards.

As the Platinum Sponsor of this Conference, you will receive considerable exposure and recognition through the following benefits:

- Ten minute presentation to Conference delegates in the Opening Ceremony
- Opportunity to launch a major service or program, if appropriate to the Conference theme, during this 10 minute address to delegates
- Recognition as the Platinum Sponsor in opening and closing ceremonies and at the Welcome Reception and Celebration Dinner
- Corporate signage (provided by sponsor) in prominent position throughout the conference
- Company name and logo to appear prominently on Conference promotional material, including a link to your organisation's website from the official AFN Conference website
- Acknowledgement as the Platinum Sponsor in the Conference program, including logo and paragraph outlining your organisation's objectives
- Two complimentary conference registrations, including attendance at the Welcome Reception and Celebration Dinner; plus discounted registration for additional staff by negotiation
- Your promotional material available for participants at Registration (provided by sponsor)
- A full page advertisement in Conference proceedings (artwork provided by sponsor)
- Complimentary Trade Exhibition space (two tables)

Gold Sponsor

\$7,500 inc GST

As a Gold Sponsor of the Conference, you will receive an excellent level of exposure through a range of media:

- Negotiated 'naming rights' to one conference workshop session during the conference
- Recognition as a Gold Sponsor from the session chair prior to commencement of the sponsored session
- Your corporate logo displayed in the session room
- Acknowledgement as a Gold Sponsor in the Conference program
- Recognition as a Gold Sponsor in opening and closing ceremonies and at the Welcome Reception and Celebration Dinner
- Corporate signage (provided by sponsor) in prominent position during the conference
- Company name and logo to appear prominently on Conference promotional material, including a link to your organisation's website from the official AFN Conference website
- Promotional material available for participants at Registration (provided by sponsor)
- One complimentary conference registration, including attendance at the Welcome Reception and Celebration Dinner; plus discounted registration for additional staff by negotiation
- A half page advertisement in Conference proceedings (artwork provided by sponsor)
- Complimentary Trade Exhibition space (one table)

Silver Sponsor

\$5,000 inc GST

An excellent package that ensures your name is prominently displayed throughout the Conference:

- Corporate signage (provided by sponsor) in position throughout the Conference
- Company name and logo to appear on all Conference promotional material
- Acknowledgement as a Silver Sponsor in the Conference program
- Promotional material available for participants at Registration (provided by sponsor)
- Two complimentary tickets to both the Welcome Reception and Celebration Dinner
- A half page advertisement in the Conference proceedings (artwork provided by sponsor)
- Complimentary Trade Exhibition space (one table)

Welcome Reception Sponsor

\$4,000 inc GST

The Welcome Reception will be held on the evening of Wednesday 26 November 2008.

It will include a Regional Showcase featuring produce and talent from the Bathurst district.

Sponsorship of this event will entitle the sponsor to the following promotional opportunities:

- 'Naming rights' to the Welcome Reception
- An opportunity to welcome Conference delegates to Bathurst with a five minute address
- Corporate signage (provided by sponsor) in prominent display at the Welcome Reception
- Promotional material available for participants at the Welcome Reception (provided by sponsor)
- Acknowledgement of your sponsorship by the MC at the Welcome Reception
- Link to your organisation's website from the official AFN Conference website
- A quarter page advertisement in Conference proceedings (artwork provided by sponsor)
- Two complimentary tickets to the Welcome Reception
- Complimentary Trade Exhibition space (one table)

Celebration Dinner Sponsor

\$6,600 inc GST

The Celebration Dinner will be held on the evening of Thursday 27 November 2008.

This event will be the major celebration event of the conference. Sponsorship of this event will entitle you to the following promotional opportunities:

- 'Naming rights' to the Celebration Dinner, with acknowledgement of your sponsorship by the MC
- Opportunity for a ten minute address at the Celebration Dinner
- Corporate signage (provided by sponsor) in prominent display at the Celebration Dinner
- Logo included on delegates' menus at Celebration Dinner
- Promotional material available for participants at the Celebration Dinner (provided by sponsor)
- Link to your organisation's website from the official AFN Conference website
- Two complimentary Celebration Dinner tickets
- A quarter page advertisement in conference proceedings (artwork provided by sponsor).
- Complimentary Trade Exhibition space (one table)

Lanyard & Name Tag Sponsor

\$2,500 inc GST

Have your brand prominently displayed around every delegate's neck!

- Your logo or company name will be printed on the lanyard which every Conference delegate will receive on registration (artwork provided by sponsor)
- Promotional material available for participants at Registration (provided by sponsor)
- Two complimentary tickets to the Welcome Reception
- Acknowledgement of your sponsorship by the MC at the Welcome Reception
- A quarter page advertisement in conference proceedings (artwork provided by sponsor)
- Complimentary Trade Exhibition space (one table)

Conference Proceedings Sponsor

\$1,500 inc GST

An excellent package that ensures your name is prominently displayed beyond the Conference in this lasting record, on CD and on the AFN Website:

- Corporate signage (provided by sponsor) in position throughout the Conference
- Acknowledgement as a Conference Proceedings Sponsor in the Conference program and on each copy of the Conference proceedings
- Promotional material available for participants at Registration (provided by sponsor)
- Two complimentary tickets to the Welcome Reception
- A quarter page advertisement in the Conference proceedings (artwork provided by sponsor)
- Complimentary Trade Exhibition space (one table)

Regional Showcase Exhibitor

\$250 inc GST

Spaces are being offered at the Regional Showcase which is a major part of the Welcome Reception on the evening of Wed 26 November 2008. These exhibition spaces will be located in the CSU Gymnasium where the Regional Showcase is to be held.

Note: Sponsorship for this event can be 'in kind' rather than a direct financial contribution.

Benefits for showcase exhibitors include:

- Two complimentary tickets for staff attending the Regional Showcase
- Promotional material available at the Regional Showcase event (provided by sponsor)
- One-eighth page advertisement in Conference proceedings (artwork provided by sponsor)

Trade Exhibitor

\$50 inc GST

Note: Trade Exhibit revenue will contribute to providing Scholarship support for attendance at future AFN Conferences

The Trade Exhibit will occupy a high profile location near the Registration Desk and posted information about workshop sessions. Trade Exhibit costs are per single table size, for any exhibit promoting saleable materials (including by order form). Multiple tables can be arranged.

Benefits for Trade Exhibitors include:

- Acknowledgement and promotion in daily Pit Stop (news) sessions
- Listing in the Conference Proceedings

Sponsors & Exhibitors Offer

To be part of the AFN Conference sponsors and exhibitors program, please copy and paste this form into a new Word document, complete your details, and email to:

Sue Elks
Sponsorship Coordinator
AFN Conference 2008
Email: gregelks@bigpond.com.au

Contact Name:

Organisation:

ABN:

Address:.....

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Telephone:

Facsimile:

Email:

Sponsors package preferred:

- Platinum - \$10,000 inc GST
- Gold - \$7,500 inc GST
- Silver - \$5,000 inc GST
- Welcome Reception - \$4,000 inc GST
- Celebration Dinner - \$6,600 inc GST
- Lanyard & Name Tag - \$2,500 inc GST

Exhibitors package preferred:

- Regional Showcase Exhibitor - \$250 inc GST [can be 'in-kind']
- Trade Exhibitor - \$50 inc GST

If payment is 'in kind' for Regional Showcase Exhibitor, please state what you will be providing:

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Please advise of any specific requirements or desired outcomes linked to your sponsorship/exhibition that you would like to discuss with us

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